

# NIKHIL GHODKE

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## Background

### A. Education

Savannah College of Art and Design  
Savannah, GA, USA  
Master of Fine Arts, Computer Art  
2001 - 2004

Sir JJ College of Architecture, Mumbai University  
Mumbai, India  
Bachelor of Architecture  
1994 - 1999

### B. Academic

#### **Associate Professor of Graphic Design**

Department of Fine Arts, College of Liberal Arts and Social Sciences,  
Auburn University at Montgomery,  
Montgomery, AL, USA  
October 2021 – present

#### **Assistant Professor in Graphic Design**

Department of Fine Arts, College of Liberal Arts and Social Sciences,  
Auburn University at Montgomery,  
Montgomery, AL, USA  
August 2018 – September 2021

#### **Assistant Professor**

Communication and Media Department, Digital Media,  
Manhattanville College,  
Purchase, NY, USA  
August 2015 - August 2018

#### **Senior Lecturer**

Visual Effects, Media Design School,  
Auckland, New Zealand  
May 2012 - July 2014

### **Adjunct Instructor**

Art Institute of Tampa,  
Tampa, FL, USA

**August 2006 - August 2007**

## **Professional**

### **Freelance Motion Graphic Designer**

I work on freelance projects for overseas businesses. These projects include graphic design and digital-web design, and motion graphics.

**August 2015 - present**

### **Freelance Motion Graphic Designer**

I worked for multiple ad agencies and TV networks in Auckland, New Zealand on motion graphics projects.

**July 2014 - August 2015**

### **Freelance Motion Graphic Designer**

When based in Mumbai, I worked on graphic design and motion graphics projects for clients in India and also remotely for clients in the United States.

**April 2011 - April 2012**

### **Senior Art Director**

TV Creative Department  
Home Shopping Network (HSN), TV Retailer Channel  
St Petersburg, FL, USA

**July 2007 - January 2011**

### **Motion Graphic Designer**

TV Creative Department  
Home Shopping Network (HSN), TV Retailer Channel  
St Petersburg, FL, USA

**May 2005 - July 2007**

### **Intern**

Gulfstream Aerospace  
Savannah, GA, USA

**May 2004 - November 2004**

### **Junior Architect**

P K Das and Associates  
Mumbai, India

**July 1999 - July 2000**

## CREATIVE PRODUCTIVITY

### Refereed proceedings

06/01/19

"Kindred," in Proceedings of the Motion Design Education Conference, Massey University (Wellington, New Zealand, 2019)

This paper presents my five-minute video project "Kindred," an exploration of tolerance and our interconnectedness as a human race. The video juxtaposes metro train experiences in various cultures across the globe. I filmed for this project in six cities—NYC, Cairo, Paris, Barcelona, Mumbai, and Athens—and presented it at the MODE 2019 Conference at Massey University. The session was organized by Andre Murnieks, a faculty researcher, and Heather Shaw, Associate Professor at Lesley University. My paper was selected through a blind peer-review process; out of 51 submissions, only 66% were selected for presentation and publication.

06/08/17

"Introduction of Historical References in a Motion Graphics Class," in Proceedings of the Motion Design Education Conference, The Ohio State University (Columbus, Ohio, 2017)

This pedagogical paper presents my use of historical themes, like memento mori, to enrich and enliven software-focused courses. This paper was presented at the MODE 2017 Conference in a session organized by Andre Murnieks, a faculty researcher at Massey University, and Rebecca Tegtmeier, an Associate Professor at Michigan State University. The paper was selected through a blind peer-review process; out of 36 submission, only 67% were selected for presentation and publication.

## PARTICIPATION AT PROFESSIONAL MEETINGS

"AI's Rising Influence in Art and Design: An Inquisitive Look" at South Eastern College of Arts Conference (SECAC) conference, University of Richmond, Richmond, USA, October 12, 2023

"Chopped" at South Eastern College of Arts Conference (SECAC) conference, University of Tennessee, Baltimore, USA, October 29, 2022

"Seeking Allyship to Redefine Agency for International Faculty and Student Success" panel discussant at University and College Designers Association (UCDA) conference, East Tennessee State University, Tennessee, USA, May 23, 2022

**"When Two Worlds Collide: The Tenure Process & The Creative Process."** Panel discussant at Mid-America College Art Association Virtual Conference (MACAA) virtual conference, Slippery Rock University of Pennsylvania, USA, March 31, 2022

**"Enriching Software Demos"** at South Eastern College of Arts Conference (SECAC) conference, University of Tennessee, Chattanooga, USA, October 18, 2019

**"Kindred: A Film on Tolerance, Depicting Visual Juxtapositions of Metros and Commuters Across the Globe,"** Motion Design Education (MODE) Conference, Massey University, Wellington, New Zealand, June 1, 2019

**"Introduction of Historical References in a Motion Graphics Class"** at International Congress on Visual Culture, Rome, Italy, May 28, 2018

**"Introduction of Historical References in a Motion Graphics Class"** at Motion Design Education (MODE) Conference, Ohio State University, Columbus, USA, June 8, 2017

**"Use of Image-Editing Tools as a Fun Activity to add to Pedagogy"** at Athens Institute for Education and Research Conference, Athens, Greece, May 15, 2017

## **OTHER SCHOLARLY OR CREATIVE ACTIVITIES**

Judge, **ADDY Awards**, 2024  
Served as judge for American Advertising Federation's ADDY Awards for Louisville, KY

Reviewer, **SECAC Awards**, 2023  
Served as reviewer in the category of Excellence in Graphic Design Richmond, VA

Judge, **ADDY Awards**, 2023  
Served as judge for American Advertising Federation's ADDY Awards for Albany, NY

Judge, **CASE Awards**, 2022  
Served as judge in the Holiday and Year End video category for **Council for Advancement and Support of Education (CASE) Awards**.

Reviewer, **MODE Conference Papers**, (virtual), 2021  
Performed role of reviewer for the **Motion Design Education (MODE) Conference**. I conducted four blind reviews.

Reviewer, MODE Conference Papers, Wellington, New Zealand, 2019  
Performed role of reviewer for the **Motion Design Education (MODE)** Conference, Massey University. I conducted four blind reviews.

Judge, **Crenshaw Art Academy**, Luverne, Alabama, 2019  
Served as judge for the school district art show, along with Andrew Hairstains.

Judge, **YoFiFest Film Festival**, Yonkers, New York, 2017  
Served as judge in the student film category and spoke in the "Young Filmmakers" session at the annual festival.

### **Professional Society Membership**

Member of University & College Designers Association **UCDA**, 2020- Present

Member of South Eastern College Arts Conference **SECAC**, 2019 - Present

Member of Montgomery Art Guild, 2019 - 2021

### **AWARDS, LECTURESHIPS, OR PRIZES**

**Guest Speaker** on topic of 'New Visual Technologies' in the Jerry Johnson Art and Design Symposium at Troy University, **April 2023**

**ADDY silver Award(interstate), web campaign, 2023** for Alabama Commission of Higher Education

**ADDY silver Award(regional), web campaign, 2023** for Alabama Commission of Higher Education.

**HERMES Gold Award, Logo Design, 2021** for ICU Diaries logo design

**HERMES Honorable Mention, Branding, 2021** for RDC Hospital identity design

**APEX Excellence Award, Motion Graphics, 2020** for AUM Fine Art Department promotional video

**HERMES Platinum Award, Motion Graphics, 2020** for Liye Bags product video

**HERMES Gold Award, Logo Design, 2020** for AB Consulting identity design

**HERMES Gold Award, Motion Graphics, 2020** for AUM Fine Art Department promotional video

**AVA Gold Award, Motion Graphics, 2020** for Liye Bags product video

**AVA Platinum Award, Motion Graphics, 2020** for Charles Hunter explainer video

**SUMMIT Marketing Effectiveness, Platinum Award in Video, 2019** for Charles Hunter explainer video

**SUMMIT Emerging Media, Leader Award in Motion Graphics, 2019** for Tasveer Film Festival theme video

Exhibition 'Connections' interview and photos of the event published in **Lokmat** newspaper, Mumbai, India 2016

Exhibition 'Connections' interview and photos of the event published in **Pudhari** newspaper, Mumbai, India 2016

## **CREATIVE CONTRIBUTIONS**

**VIDEO GRAPHICS** for **Bajaj Insurance**, Mumbai, India, August 2023  
Edited, added graphics, color correction for promotional video.

**SOCIAL MEDIA campaign** for '**All in Alabama**', Montgomery, Alabama, September- December 2022  
Designed and animated a social media campaign to promote awareness of opportunities for college graduates in Alabama for Alabama Commission of Higher Education.

**GRAPHICS for ENT Marketing**, Toronto, Canada, May- July 2022  
Provides design solutions for pitch designs for one of their clients in Canada.

**WEBSITE REDESIGN** for **AB Consulting**, Bristol, United Kingdom, August 2021  
Updated the design and layout of the companies website as per their new preferences. The company provides consultancy for aerospace and information technology sectors in the UK.

**IDENTITY DESIGN** for **Yadav Cranes**, Nagpur, India, September- December 2021  
Designed new visual identity and collateral including color scheme, logo, typography, folders, letterheads, envelopes and a matching website for Yadav Cranes.

**IDENTITY DESIGN** for **RDC Hospital**, Rajnandgaon, India, June 2020  
Designed new visual identity and collateral including color scheme, logo, typography, folders, letterheads, envelopes and a matching website for Rajnandgaon Diagnostic Center healthcare facility.

**WEBSITE DESIGN for AB Consulting**, Bristol, United Kingdom, June 2020  
Concept, generation of ideas, wireframes, and layout. Design is based on the branding established in a prior project for the company. The company provides consultancy for aerospace and information technology sectors in the UK.

**LOGO DESIGN for "ICU Diaries,"** Indore, India, May 2020  
Developed concept, and designed logo for documentary based on series of interviews of doctors and health care professionals working for hospitals in the state of Madhya Pradesh, India. The series called "**ICU Diaries**," was proposed by Dr. Ankur Gupta, who heads an Intensive Care Unit at Apollo Hospital in Indore, India.

**JURIED EXHIBITION** of video art project "**Commuters**" at **CICA** Museum, South Korea, January 22-February 9, 2020

In response to call for entries titled "Portraits." The video was created from footage of metro trains filmed for the "**Kindred**" project and this video edit focused on commuters. Only one third of entries from around the world were selected to be displayed.

**VIDEO COMMERCIAL for Liye Bags**, Australia, December 2019  
Created concept, design, and animation for commercial for **Liye Bags**, a startup company. The project involved creating designs and animation of the design frames, such that the features of the bag are highlighted. The final deliverable was a 30-second motion graphic video.

**FILM FESTIVAL SELECTION** at **Asia Peace Film Festival**, Lahore, Pakistan, November 21, 2019

A short film format of the video art "**Kindred**" was selected to be screened at the film festival. "**Kindred**" was one of 89 selected short video entries from a pool of 250 short video submissions, and 370 total entries across all categories.

**JURIED EXHIBITION** of video art project "**Shifts**" at the **53rd Annual Montgomery Art Guild Regions Bank Exhibition**, Montgomery, Alabama, September 10-September 27, 2019

Footage filmed for the "**Kindred**" project was edited and motion graphic treatments were applied in Adobe After Effects software to create "**Shifts**".

Juror: Ray Wetzels, Curator, Gadsden Museum of Art, AL

**IDENTITY DESIGN for AB Consulting**, Bristol, United Kingdom, November 2019

Created a logo and design collateral as part of the brand identity for the UK-based company. Colors utilized reflect the diversity found in Bristol, where the business is located. Deliverables include business cards, envelopes, letterheads, journal and other business stationary.

**GRAPHIC DESIGN for Zero Mile Marathon**, Nagpur, India, October 2019

Created promotional elements, print and digital to promote the annual **Zero Mile Marathon** conducted in city of Nagpur, India. The design and colors used reflect the cultural history of the city.

**JURIED EXHIBITION of "Connections 2"** at Montgomery Museum of Fine Arts, Montgomery, Alabama, June/July 2019

My video art piece "Connections 2" (using video footage from "Kindred") was exhibited on an LCD screen as part of the 43rd Annual Art Guild Museum Exhibition at the MMFA between June 1–July 21, 2019. Of the 300 submissions, only 70 works were selected for exhibition.

Juror: David Reyes, Curator of Exhibitions and Collections, Huntsville Museum of Art

**SOLO SHOW of "Connections"** at **Byram Shubert Library**, Greenwich, Connecticut, June/July 2019 (Cancelled)

I was invited to exhibit my photographic series "Connections" at the Byram Shubert Library, a branch of Greenwich Library. Unfortunately, my photographs were damaged in transit and the show had to be cancelled.

**PART OF CURATED GROUP SHOW, "Connections 2"** at the Santa Barbara Center for Art, Science and Technology (SBCAST), downtown Santa Barbara, California, May 2- May 12, 2019

My video art piece "Connections 2" was selected to be displayed in a group show, please note this is same video as "Kindred"; and "Connections 2" was the name prior to subsequent name change. The entry was in response to **iArtspace's** call for entries for a multidisciplinary exhibit with theme "Time".

**VIDEO COMMERCIAL for Charles Hunter**, United Kingdom, May 2018

Created a motion graphics video for the UK-based company. Charles Hunter works in the area of recruitment of social workers. Project was creation of style frames, design and animation of the motion graphics video explaining functioning of the social sector recruiting agency.

**FILM FESTIVAL SELECTION of "Connections"**, Erie International Film Festival, Erie, Pennsylvania, November 26, 2017

Short film "Connections" was filmed by me in locations across Asia and Europe and was based on juxtaposition of videos from Asia (The East) with videos from Europe (The West).



**THEME VIDEO** for Tasveer Film Festival, Seattle, Washington, September 2017  
Created a marketing video for the Tasveer Film Festival, an annual event that screens curated South Asian films. I designed and animated style frames to create a motion graphic video for the festival that was used to market the event.

**SOLO EXHIBITION** at Brownson Gallery at Manhattanville College, New York, February 20 - March 24, 2017  
Exhibition of my photos and videos based on juxtaposition of imagery from Asia (The East) with imagery from Europe (The West). "**Connections**" was exhibited as a month-long exhibit.

**IDENTITY DESIGN** for **Water Concepts**, Mumbai, India, October 2016  
Created brand identity for the distilled water company, **Water Concepts**, for their new product line. New branding was established for their exclusive line, in addition to design of business stationary collateral.

**ANIMATION VIDEO** for **FeasReport**, Australia, July 2016  
Created concept, design, and animation of motion graphics interlude videos- intro and outro for video series on real estate for Australian company FeasReport, this project was done remotely.

**ANIMATION VIDEO** for **Danny Camilleri**, July 2016  
Created concept, design, and animation of motion graphics interlude videos- intro and outro for proposed video series for Australian blogger **Danny Camilleri**, this proof of concept project was done remotely.

**SOLO EXHIBITION** of "**Connection**" at Kala Bhavan, Thane, India, July 2 - July 14, 2016  
Exhibition of photos and videos, the exhibition was based on juxtaposing imagery from Asia (The East) with imagery from Europe (The West), "**Connections**" was a solo exhibit at Kala Bhavan, an art gallery in Thane.

**JURIED GROUP EXHIBITION** of photo "**Young monks in Bayon**", Darkroom Gallery, Essex Junction, Vermont, March 31 - April 15, 2016  
My photograph entry "Young monks in Bayon" was selected to be displayed in a group show. The photograph of monks was taken in Bayon Temple in Siem Reap, Cambodia. The entry was in response to Darkroom Gallery call for entries for theme, "Chroma," at their gallery.

**VIDEO ART** of **Memento Mori** for web, November 2015  
This video was based on my interest in Memento Mori. I created this video using Cinema 4D and it showcases my typography, design skills plus the fluency in 3D animation software- Cinema 4D.

**GRAPHIC DESIGN** at ad agency **Young & Rubicam**, Auckland, New Zealand, May 2015

Created various graphic elements at ad agency Young & Rubicam (now known as VMLYR) in New Zealand. The graphics supported their US campaign called "McWhopper" for Burger King, which won six **Yellow D&AD Pencil** awards in 2016. These were awarded by **Design and Art Direction**, which is a British organization that promotes excellence in design and advertising. It is most famous for its annual awards, **the D&AD Pencils**. Young & Rubicam is one of the world's largest consumer advertising agencies with approximately \$907 million in annual revenue and has offices in more than 90 countries.

**VIDEO COMMERCIAL** for **Fiji Tourism**, Auckland, New Zealand, October 2014  
Worked on a motion graphic commercial for ad agency **Colenso BBDO** (Batten, Barton, Durstine & Osborn) located in New Zealand. The project involved creating design and motion graphic elements for a Fiji Matai TV spot. The outreach program was created by **Fiji Tourism** to increase recreational travel to the island nation. BBDO is a worldwide ad agency that employs 15,000 people in offices across 81 countries. It was founded in 1891 in New York City and is named after its founders, **Batten, Barton, Durstine & Osborn**. In New Zealand, they have partnered with the agency **Colenso** to work on advertising projects for clients in the country and are called Colenso BBDO.

**VIDEO COMMERCIAL** for **Sky TV**, Auckland, New Zealand, October 2014  
Created a TV commercial for Sky TV—a major television network based in New Zealand—to promote the premiere of the movie, "**The Hobbit: The Battle of the Five Armies**." I edited the footage and integrated 3D animation to create a trailer, which aired multiple times on the network.

**VIDEO PROMOTION** for **TouchCast**, Auckland, New Zealand, August 2014  
Worked on editing, filming, and creating motion graphics for a video promotion for digital ad agency **TouchCast**, based in New Zealand. The project was to create a case study video to show process of building ecommerce website for Spark NZ, the largest provider of internet and phone services in the country. TouchCast was a digital ad agency in New Zealand, and in 2016 it was acquired by Colenso BBDO.

**VIDEO PROMOTION** for **InMotionPost**, Auckland, New Zealand, August 2014  
Worked on design and creation of motion graphics for a video promotion at agency InMotionPost, based in New Zealand. The video promoted a sales event for major electronics retailer Dick Smith, who operates in New Zealand and Australia.

**VIDEO COMMERCIAL** for **Sky TV**, Auckland, New Zealand, July 2014  
Created a TV commercial for Sky TV to promote the New Zealand release of the movie, "**The Expendables 3**," and promote an online competition to win tickets

for the movie. I edited the footage and integrated 3D animation to create a trailer, which aired multiple times on the network.

**VIDEO PROMOTION** for **Sugar and Partners**, Auckland, New Zealand, July 2014

Worked on editing, filming, and creating motion graphics for a video promotion for ad agency **Sugar and Partners**, based in New Zealand. The video promoted a website campaign to support children's charity **World Vision** in New Zealand.

**VIDEO PROMOTION** for **Toybox**, Auckland, New Zealand, December 2013

Worked on editing, filming, and creating motion graphics for production company, **Toybox**, based in New Zealand. Project involved editing and reworking a case study video for ad agency, Contagion, in New Zealand.

**IDENTITY DESIGN** for **ABP News**, Mumbai, India, March 2012

Worked with India-based international ad agency **Lowe & Partners**. Project involved rebranding a major TV news network—Star News—to **ABP News**. Hired as design consultant by the ad agency to direct the pitch, which was successful, and design and animation of logo and other visual elements.

**WEB DESIGN** for **Midmarket Institute**, USA, February 2012

Worked on website layout and screen design for the US-based company. They created a business to business online directory that would help with search of suppliers and distributors. I created user interface elements for the website. Worked on project remotely from India.

**VIDEO ANIMATIONS** for **Comedy Central TV Network**, Mumbai, India, January 2012 Conceptualized, designed, and created short motion graphic animations—logo animations—for the launch of **Comedy Central** TV network in India.

**VIDEO ANIMATIONS** for **VH1 TV Network**, Mumbai, India, January 2012

Designed and created short motion graphic animations for looped video for the broadcast of the **Golden Globes Awards** on VH1 network in India.

**VIDEO ANIMATIONS** for **Two Click Systems**, USA, December 2011

Conceptualized, designed, and created short motion graphic animations for **Two Click systems**. They provide online training for software coding in the Information Technology sector. I worked on the project remotely from India.

**VIDEO ANIMATIONS** for **Axcient**, USA, October 2011

Conceptualized, designed, and created motion graphic animations for **Axcient**. They are a cloud-based storage and disaster recovery company based in Denver, Colorado. I created videos that explain the product offering of the company. I worked on the projects remotely from India.

**GRAPHIC DESIGN** for **Handle Like Eggs** Studio, USA, October 2011

Created designs for giant LCD screen at a conference venue that hosted Turner companies—a television conglomerate. The conference in Miami brought together various channels that are part of the Turner group in Latin America. Worked on the project remotely from India.

**IDENTITY DESIGN** for **Handle Like Eggs** Studio, USA, May 2011

Worked with Miami-based **Handle Like Eggs**. Project involved pitching to rebrand a Latin American TV network, **Pasioness**. Also worked on creating style frames for Telcel, a Latin American telecom company. I worked on the projects remotely from India.

**GRAPHIC DESIGN** for **Design Reactor**, USA, 2011- 2012

Worked on projects creating designs for Design Reactor, a US based design agency. Projects involved creating designs and animations for Fortune 500 companies like **HP, Nike, Telenav, Hyatt and ACI**, who were clients for the California-based company. Worked on the projects remotely from India over a period of a year.

I worked full-time for **HSN Network** from **May 2, 2005 – January 21, 2011**.

While at HSN, I worked on more than two hundred video promotions, mostly in motion graphics format. Select HSN projects and clients below:

**VIDEO PROMOTION** for **Studio Barse**, 2011

Developed design and animation of promotional motion graphics video for Studio Barse, a turquoise jewelry line by Designer Melanie Barse Gobil on HSN.

**VIDEO PROMOTION** for **Sephora**, 2011

Developed concept, shoot direction, design, and animation of promotional motion graphics video for Sephora, a beauty company, for their return to HSN.

**VIDEO PROMOTION** for **Home Design Event**, 2011

Developed design and animation of promotional motion graphics video, a home décor-themed sales event on HSN.

**VIDEO PROMOTION** for **Sephora**, 2010

Developed concept, shoot direction, design, and animation of promotional motion graphics video for Sephora, a beauty company, for their return to HSN.

**VIDEO PROMOTION** for **Esteban**, 2010

Developed concept, design, and animation of promotional motion graphics video for Esteban, a guitar products company, for their sales event on HSN, 2010

**VIDEO PROMOTION for Online Gift store, 2010**

Developed design and animation of promotional motion graphics video for Online Gift store, a holiday-themed online sales event promoting HSN.com.

**VIDEO PROMOTION for Casa di Francesca, 2009**

Developed design and animation of promotional motion graphic video for Casa di Francesca, a perfume company, for their launch on HSN.

**VIDEO PROMOTION for Ken Paves, 2009**

Developed design and animation of promotional motion graphic video for Ken Paves, a company for hair care products, for their return to HSN.

**VIDEO PROMOTION for Sephora, 2008**

Developed concept, art direction of video shoot, design, and animation of promotional motion graphics video for Sephora, a beauty company, for their launch on HSN.

**VIDEO PROMOTION for Diane Gilman, 2008**

Developed design and animation of promotional motion graphics video for Diane Gilman, a retailer of women's jeans, on HSN.

**VIDEO PROMOTION for Allure Magazine, 2008**

Developed design and animation of promotional motion graphics video for Allure Magazine to promote subscription of the magazine on HSN.

**VIDEO PROMOTION for Too Faced, 2008**

Developed concept, design, art direction of video shoot, and animation of promotional motion graphics video for Too Faced, a Sephora subsidiary, to promote their makeup line on HSN.

**VIDEO PROMOTION for Scoop, 2008**

Developed design and animation of promotional motion graphics video for Scoop, a fashion retailer for women's clothing on HSN.

**VIDEO PROMOTION for Gem Week, 2008**

Developed design and animation of promotional motion graphics video for Gem Week, a week-long jewelry sales event on HSN.

**VIDEO PROMOTION for Ken Paves, 2007**

Developed design and animation of promotional motion graphics video for Ken Paves, a company for hair care products, for their launch on HSN.

**VIDEO PROMOTION for Summer Fashion Week, 2007**

Developed design and animation of promotional motion graphics video for Summer Fashion Week, a week-long fashion sales event, on HSN.

**VIDEO PROMOTION for Spring Gem Week, 2007**

Developed design and animation of promotional motion graphics video for Spring Gem Week, a week-long jewelry sales event on HSN.

**VIDEO PROMOTION for Halloween Event, 2007**

Developed concept, design, script, and animation of Halloween Event, a holiday themed sales event on HSN.

**VIDEO PROMOTION of Jeans Buying Guide, 2007**

Developed design and animation of Jeans Buying Guide, a segment that explains sizing and fit for women's apparel, on HSN.

**VIDEO PROMOTION for Andrew Lessman, 2007**

Developed design and animation of promotional motion graphics video for Andrew Lessman, a company that makes natural dietary supplements, for their launch on HSN.

**IDENTITY DESIGN for Absolute Jewelry, 2006**

Developed design and animation for Absolute Jewelry. The motion graphic animation used still images to generate motion in the promo.

**VIDEO PROMOTION for Fall Fashion Event, 2006**

Developed concept, art direction of video shoot for Fall Fashion Event. Plus, the promo was animated in Adobe After Effects.

**VIDEO PROMOTION for Summer Host Pick, 2006**

Developed design and animation of promotional motion graphic video for Summer Host Pick, a show driven by the TV host's personal favorites.

**VIDEO PROMOTION of Time Warner Cable, 2006**

Developed concept and animation for a promotion for subscription of Time Warner cable on HSN.

**VIDEO PROMOTION for Thanks Gifting Weekend Event, 2005**

Developed concept, art direction of video shoot for Thanks Gifting Weekend event. The featured video snippets of HSN hosts in a holiday dinner setting.

**VIDEO PROMOTION of Territory Ahead, 2005**

Developed design and animation of Territory Ahead, a fashion label, for their sales event on HSN.

## **GRANTS AND CONTRACTS**

Grant for Alabama Commission of Higher Education's 'All in Alabama' campaign, 2022 (\$5000)

Conference Travel Grant for UCDA Design Education Summit, AUM, 2022 (\$1000)

Conference Travel Grant for SECAC Conference, AUM, 2019 (\$1000)

Conference Travel Grant for MODE Conference, AUM, 2019 (\$2742)

Conference Travel Grant for NYVR Expo, AUM, 2018 (\$1000)

Conference Travel Grant for ATINER Conference, Manhattanville College, 2017 (\$1820)

Conference Travel Grant for MODE Conference, Manhattanville College, 2017 (\$810) Summer Research Grant, Manhattanville College, 2016

## **MAJOR AREAS OF CREATIVE OR RESEARCH INTEREST**

Artificial Intelligence, App design, experimental videos, logo design, graphic design, animation, 3D, graphic design, data visualization, motion graphics, user interface, and user experience.

## **OTHER PROFESSIONAL ACCOMPLISHMENTS**

### **Course Design Development**

Online Instructor Certification, Faculty Development Institute, AUM, June–July 2019

Advanced Motion Graphics, Manhattanville College, Spring 2017

### **Academic Service**

**a.**On campus

Participated as a department representative for **Warhawk Welcome** where incoming students went through orientation, Spring 2021, 03/06/21

Organizer, **Senior Capstone Presentations** for Graphic Design Concentration. This was the first time in 12 years that an external panel critiqued senior student final projects in graphic design program. I reached out and arranged an external panel of academics, industry professionals and alumni to critique student presentations, 05/06/20

Secured instruction software **Webflow** free of cost for VISU 4702: Interaction Design for Spring, Fall 2021 and previously for Fall 2019 by corresponding with the vendor.

Member, **Retention Committee**, College of Liberal Arts and Social Sciences at AUM, Fall 2020 - Present

Member, **Teaching Effectiveness Committee**, College of Liberal Arts and Social Sciences at AUM, Spring 2020 - Present

Recorded a video presentation on **mindfulness practice** for online **Positive Psychology** class of Greta Chambless, Lecturer, at AUM, Spring 2020

Initiated and took lead role in conducting monthly **meditation series** with AUM Counseling and Health Promotion Services. Gave instruction, answered questions, and led participants in meditation sessions. The event is open to students, staff, and faculty. Tasks included planning, reserving the room, coordinating marketing via emails to students and faculty, prepping the room and maintaining attendance sheets for meditation, Fall 2019 - Present

Created a 24-page proposal for introduction of 3D Animation & Gaming major and minor at AUM. The proposal included case-studies looking at similar programs at regional institutions, national trends for careers, and other details in the field of 3D animation, Fall 2019

Served as **faculty marshal** representing **College of Liberal Arts and Social Sciences** for new student convocation at AUM, 08/23/19

Invited to talk to the counselors who work at **AUM Counseling Center** about meditation and also led the counselors in a meditation session, 07/31/19

Created a marketing video for **Graphic Design Program**, the video showcases artwork of graphic design students. As part of the initiative, I reached out to students, collected and curated artwork, plus photographed, and scanned the artwork. I then designed the style frames, animated the motion graphics video and added audio. The sizzle reel is displayed on the Fine Art department webpage, Summer 2019

Served in search committee for **Lecturer of Foundations and Core** for Fine Arts Department, Summer 2019



Created animated graphics for Office of Collaborative Partnership and Distance Education. I worked with Dr Shanta Varma on presentations created for her office, I used Adobe Character Animator to create animations that added value to her presentations for the Leadership Montgomery Academy in May 2019

Served in search committee for **Assistant Professor in Animation** for Fine Arts Department, Spring 2019

Invited to speak on topic of mindfulness in daily activities in **Positive Psychology** class of Lecturer Greta Chambless, and I also led the students in mindfulness meditation session, 04/11/19

Proposed the **Graphic Design Student Show** for fine art students and took the lead role in organizing the event. My tasks involved designing the poster, advertising the show, curation and installation of the artwork (with Breuna Baine) 03/13/19

Part of the **Design Thinking Committee** at Manhattanville College, the committee's charge was implementing guidelines for Center for Design Thinking, I studied similar centers in other universities, looked at layouts, classroom furniture, feasibility. Fall 2017- Spring 2018

Part of the **Academic Technology Committee** at Manhattanville College, the committee's charge was to look at sourcing, comparing technology, cost effective measures, and feedback on implemented technology at the institution. Spring 2017- Spring 2018

Part of **student recruitment event** at college open house at Manhattanville College, Spring 2018

Designed logo for **Atlas Program**, a reflection-based self-discovery and professionalism initiative for students at Manhattanville College. Spring 2018

Conducted a show and tell on **Curious food from SE Asia** at International Film Festival, Manhattanville College, NY, 10/19/2017

Designed poster for **Valiant Week**, a freshman experience event at Manhattanville College. It is a week-long series of activities for incoming freshmen, Fall 2017

Judged the **senior student show – Fagin Award** for the Department of Studio Art at Manhattanville College, the student work consisted of paintings, sculpture and mixed media, Fall 2017

Taught a mock class in basics of graphic design at Manhattanville College to visiting high school students as part of recruitment, Fall 2017

Gave a talk at the **20<sup>th</sup> Century Asian Art** class of Soojung Hyun. Talk was on different cultures and differing views of visual art, Manhattanville College, 03/20/2017

Designed poster for **Valiant Week**, a freshman experience event at Manhattanville College, Fall 2016

Taught a Mock Class in basics of graphic design at Manhattanville college to visiting high school students as part of recruitment efforts to encourage students in to major, Fall 2016

Created a video compilation of the department students' work in **Digital Media program** for recruitment purposes at Manhattanville College and as part of the **open house** event, Spring 2016

Conducted meditation sessions for students in collaboration with Professor David Borkar at Manhattanville College, Fall 2015 - Fall 2017

Part of **student recruitment event** at college **open house** at Manhattanville College, Fall 2015

### **b.Off campus**

Reviewed(virtually) student portfolios of graphic design students at **Troy University and MTSU University** as part of American Advertising Federation's Student chapter, 4/29/22

Served as Chair for the Design Awards of **University & College Designers Association** <https://www.ucda.com/>. This is a national organization that conducts an annual conference and competition for graphic design in the education sector. My responsibilities were to appoint 18 judges across 6 categories, organize the design awards night. This was a 2-year appointment, with 1<sup>st</sup> year as Co-Chair, where I assisted the chair and served as Chair in 2021.

Interviewed by **Zippia Website Junior High School** as part of their profile articles on job trends for art school graduates via email, (<https://www.zippia.com/art-teacher-jobs/trends>), 10/08/20

Represented AUM at recruitment event for Fine Art Department at **Bellingrath Junior High School** in Montgomery, AL (with Tony Veronese), 03/12/20

(\*also appears under Creative Contributions) Designed graphic design elements for **Zero Mile Marathon** event in Nagpur, India. The marathon happens each year, 11/17/19

Designed a poster for **Diwali Festival** event in Montgomery, Alabama. Diwali is a Hindu religious festival and is conducted by the Hindu temple of Montgomery. I also photographed the event in Goodwyn Hall, AUM, 11/09/19

Represented Fine Art Department for recruitment event at **Museum Career Night** at Museum of Fine Art, Montgomery, 10/24/19

Photographed the inauguration and three-day activities of the new **Hindu Temple of Montgomery** at Pike Road, 06/07/19 - 06/09/2019

Designed a poster and program booklet for **Diwali festival** held at Goodwyn Hall, AUM, conducted by the Hindu temple of Montgomery, Montgomery, 11/10/18

Invited to speak at St John's University, on invitation of the Department of Professional studies at the Queens campus, NY, the topic was "**From Architecture to Fine Arts,**" 10/26/18

Attended recruitment event for Fine Art Department at **New Home Baptist Church** in Kellyton, AL (with Breuna Baine), 09/15/18

(\* also appears under Creative Contributions) Designed and animated the theme video for **Tasveer Film Festival** in Seattle, WA. The festival screens movies from South East Asia and happens each year, September 2017

#### **Other Service**

Wrote a recommendation letter for **Nour Elbadawy**, Auburn University at Montgomery for her MFA application to Savannah College of Art and Design; her application is pending, 08/02/20

Wrote a recommendation letter for **Caroline Serrano Lafontant** from Manhattanville College for her MFA application to Furman University; her application was successful for Fall 2020 semester, 04/21/20

Wrote a recommendation letter for **Rob Dabney** in consideration for Agency54, a PR firm in Birmingham; his application was not successful, 05/03/19

#### **Student Success**

**Zachary Wiseman**, Auburn University at Montgomery 2022, winner for apparel design for Shady St Trail, City of Montgomery, Alabama

**Hanna Swain**, Auburn University at Montgomery 2019, now working at AMI Investment Group, Auburn, Alabama

**Preston Collins**, Auburn University at Montgomery 2018, now working as Graphic Designer at Coleture Marketing Agency, Alabama

**Laura Elebesunu**, Manhattanville College 2018, now working as Production Assistant at Long Story Short Media, Washington D.C.

**Macarena Castrillon**, Manhattanville College 2017, now working as Account Manager at ad agency Dentsu X, NYC, New York

**Bianca Rosario Ramirez**, Manhattanville College 2017, now working as Producer & Content Creator at **SIRK productions**, NYC, New York

**Lucas Ruderman**, Manhattanville College 2017, now working as freelancer; previously worked as Video Content Director at **SportsBiz** productions after graduation, NYC, New York

**Caroline Serrano Lafontant**, Manhattanville College 2016, now a graduate student at Furman University, Greenville, South Carolina

**M. Cristina Morejon**, Manhattanville College 2016, successfully completed MFA at **Savannah College of Art and Design**, Savannah, Georgia and now working as a User Experience Designer at Banco Pichincha in Ecuador.

**Jesse Meha**, Media Design School 2014, New Zealand, now works as a visual effects Compositor at **Blockhead productions** in Sydney, Australia.

**Tung Pham**, Media Design School 2013, New Zealand, now works at **Weta Digital** (visual effects company founded by director **Peter Jackson**, which produced Lord of the Rings movies) as an Assistant Technical Director in Wellington, New Zealand.

**David Bermudez**, Art Institute of Tampa 2008, now works as Senior Art Director at **Sam's Club** marketing department, Tampa, Florida